

July 24, 2010 - All Day

NATIONAL DAY OF THE
COWBOY
SEDONA, ARIZONA

89A Uptown in the Sedona Main Street District

10am - High Noon

Storytellers



Sakina Bluestar, Stories and Dance by Hopi Elder
Sandy Sandel, World Champion Bull Rider
Brian Benalli, Flute & Navajo Storytelling
Jack Tennel - Cowboy Historian & Poet
Red Rock Western Jeep Tours

High Noon - Dusk

Gunfights, Trick Ropin' & Whip Crackin'



By the ***Posse*** of Red Rock Western Jeep Tours
& Boots & Bustles, the "Old West Social Club"
Red Rock Western Jeep Tours



Live Music

Blazin' M Ranch & Singing Blazin' M Cowboy (2-4) **Canyon Breeze Plaza**
Brandon Shepard National Recording Artist (4-8) **Uptown Mall Plaza**
Brittany Reilly Duo on Tour (1-5) **Best Western Arroyo Roble Shops @ Goldenstein Gallery**
Courtney Grieco, Sedona Sunrise Superstar (2-7) **Cowboy Plaza**
Cowboy Karaoke (5-8) **Canyon Breeze Plaza**
Canyon Trails Cowboy Band (10-5 intermittently) **Chamber Visitor Center**

Activities



Cheston Trammell Artist at work (10-8) **Goldenstein Gallery**
Demonstration by Ray Rybar, Bladesmith - Art of the Knife (10-7) **Sinagua Plaza Courtyard**
Rio Verde Saddlery Demonstrating Leather Crafting of belts, saddles & more (10-7) **Sinagua Plaza Courtyard**
Michael Peach, Cowboy Poet & History Telling (Noon & 1 pm) **Oak Creek Marketplace**
Baby, the Giant Belgian Draft Horse is available for photos (12-5) **Sedona Center**
Arizona Rangers & their Steeds (12-4) **Sedona Center**
Try your hand at Roping (12-Dusk) **Sedona Center**



Food Booths

Canyon Breeze Restaurant (All Day) **Canyon Breeze Plaza**
Sally's Mesquite Grill Roasted Corn (11-8) **Felsot Building**
Cold Stone Creamery (12-4) **Mid-block crosswalk Plaza @ Joe Beeler Statue**
Campfire Kettle Corn (All Day) **Cheers**



THIS EVENT IS POSSIBLE DUE TO OUR VERY GENEROUS SPONSORS



RED ROCK WESTERN JEEP TOURS

THE HIKE HOUSE

JOE WILCOX WESTERN WEAR

BEST WESTERN ARROYO ROBLE HOTEL & CREEKSIDE VILLA

BSE RENTS - SINAGUA PLAZA MERCHANTS ASSOCIATION - PROBUILD - GOLDENSTEIN GALLERY

PROUDLY CO-PRESENTED BY: Sedona Main Street Program & Red Rock Western Jeep Tours

For additional Information 928.204.2390 - www.SedonaMainStreet.com