



NATIONAL DAY OF THE  
COWBOY  
SEDONA, ARIZONA



**This Saturday • July 24, 2010**  
**SR 89A in Uptown • 10am - 8pm**

★ **Gunfights, Trick Ropin', & Whip Crackin'** ★

★ **Cowboy & Native American Storytellers** ★

★ **Live Music** ★

★ **Cowboy Poets** ★

★ **Cowboy Tradesmen & Artists at Work** ★

★ **Horses & Roping Demonstrations** ★

★ **Food Booths** ★

THIS EVENT IS POSSIBLE DUE TO OUR VERY GENEROUS SPONSORS

**Red Rock Western Jeep Tours**

**The Hike House**

**Joe Wilcox Western Wear**

**Best Western Arroyo Roble Hotel & Creekside Villas**

**BSE Rentals • Sinagua Plaza Merchant Association • ProBuild • Goldenstein Gallery**



PROUDLY CO-PRESENTED BY: Red Rock Western Jeep Tours & Sedona Main Street Program  
For Additional Information 928-204-2390 • [www.sedonainstreet.com](http://www.sedonainstreet.com)