

MEMBER BENEFITS - SEDONA MAIN STREET PROGRAM

BUSINESS ASSISTANCE

- Reference and lending library
 - Business Plans
 - Design ideas
 - Effective Merchandising Displays
 - Business Expansion
 - Advertising and Promotion
 - Economic development/marketing
 - Historic building restoration
 - Sedona Main Street & Character Districts Design Manual (print & electronic version)
- Web-site listing, references and links
- Listing on Facebook page as our likes
- Merchant alerts on security issues

DESIGN ASSISTANCE

- Interior display assistance
- District Design Guidelines
- Exterior design rendering from award winning Arizona Main Street architect (if grant money is available)
- Sign design assistance (if grant money is available)

PROMOTIONAL ASSISTANCE

- Input and participation in all large events and promotions
- Access to member-only promotional & merchandising opportunities (local & statewide)
- Business information & links listed on our web site <http://www.sedonamainstreet.com>
web-hosting courtesy of Cybertrails
- Business recognition in numerous venues
- Members list highlighted at Socials, Forums, Annual Meeting

MARKET CONDITIONS

- Annual Events and Promotions in District
- Marketing and tourism trends and tidbits
- Retail sales tax collection & key economic data
- Annual event information and resources

INVESTMENT/DEVELOPMENT

- Information on capital & public improvements, redevelopment, enhancements and amenities
- Area History
- Summary of annual reinvestment/net new jobs & businesses in district

TRANSPORTATION AND PARKING

- Information on parking in the District
- Transit and traffic updates

VOICE

- Representative liaison with City, County, and State agencies
- Participation in future of the district and Sedona
- Community forums & socials for public input
- Be heard at Program meetings
- Participate with ideas of improvements for Sedona Main Street District
- Input for economic vitality of community
- Be part of a powerful voice representing hundreds of major taxpayers, business people, property owners and other community members; help influence State/City on issues ranging from pedestrian enhancements to activities and from signage to parking in the District

JOIN NOW & MAKE A DIFFERENCE

SEDONA MAIN STREET PROGRAM MISSION

"To assist in sustaining and enhancing the entire Main Street District of Sedona using the Main Street concept of design, promotion, business enhancement and community-building to facilitate the Vision".

SEDONA MAIN STREET PROGRAM VISION

"The Main Street District of Sedona is a vibrant pedestrian-friendly destination that embraces the beauty of the surrounding red rocks and creates a unique experience for all to enjoy".